

Partner Information

Company: _____

Contact: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Person/Location to be invoiced (if different from above)

Partner Level

Platinum - \$5,000

Gold - \$3,000

Silver - \$1,000

Method of Payment Check (payable to Harford County Association of REALTORS)

Credit Card #: _____

Exp. Date: _____ CVV (Security Code): _____

Billing address of card (if different from above)

Card holder's name: _____

Card holder's signature: _____

The Association hosts many events throughout the year.

Phone: 410-569-0750

Email: info@harfordrealtors.org

Web: www.harfordrealtors.org



2022

PARTNERSHIP PROGRAM



Harford County Association of REALTORS®, Inc.

2227 Old Emmorton Road, Ste. 117, Bel Air, MD 21015

Heather Schafer Adkins: President

Linda Rich: President Elect

Sandra Hopkins: Vice President

Julie King-Schultz: Secretary/Treasurer

Chris Drewer: Immediate Past President

Kathy J. McFadden: CEO

PARTNERSHIP BENEFITS

PLATINUM GOLD SILVER

					VALUE
Platinum - \$5,000 Investment - All Gold and Silver Benefits Plus Plus					
Value: \$19,000+					
2 minute commercial to run on Association media outlets*, updated quarterly	✓				\$5,000
Opportunity to build micro-site through Association's website	✓				\$1,000
Opportunity to distribute materials, w/intro, during monthly New Member Orientations, based upon availability	✓				\$2,000
Opportunity to display literature at select events throughout the year, on-site and off-site meetings	✓				\$1,000
Opportunity to include promotional flyer in Trade Show attendee registration package	✓				\$500
Banner advertisement on Harford County Association of REALTORS® website	✓				\$500
Gold - \$3,000 Investment - All Silver Benefits Plus					
Value: \$9,000+					
1 minute commercial to run on Association media outlets, updated biannually		✓			\$3,000
Advertisement on Association's website with click-through	✓		✓		\$500
Additional complimentary registrations for Trade Show attendees of your choice	4 Registrations		3 Registrations		\$160
Tickets for Installation/Annual Meeting attendees of your choice	4 Tickets		2 Tickets		\$160
Players and one hole sponsorship at Educational Foundation's Golf Tournament	4 Players		2 Players		\$550-\$900
Silver - \$1,000 Investment					
Value: \$6,000+					
Recognition on prominent acrylic wall display, in a premium spot at Association	Large		Medium		\$1,200
Display promotional materials & business cards in our REALTOR® Store & Resources wall system	✓		✓		\$1,000
Print advertisement on Association Lobby TV			✓		\$1,000
Company logo on Association website	✓		✓		\$500
Email marketing list of full Harford County Association of REALTORS® membership, upon request	Monthly		Quarterly	Once a year	\$100-\$1,200
Recognition at events during the year	✓		✓	✓	\$1,200
No Charge Individual Affiliate Memberships	6		4	1	\$275-\$2,400
Booth space at the Trade Show	No Charge		Half Price	\$50 Discount	\$50-\$350
Advertisement with inside placement in official Trade Show program	Full Page		Half Page	Logo	\$500+
Signage on tables at Trade Show	✓		✓	✓	\$200
Acknowledgement at Annual Meeting in September	✓		✓	✓	\$150
Placement on slide show at Annual Meeting in September	✓		✓	✓	\$150

*Association media outlets - website, facebook, lobby TV, meetings